



REQUEST FOR CONSULTANTS

ICB#: RFP-NCD-2021-05-10-02

**CONSULTING FIRM TO DEVELOP AND IMPLEMENT
SOCIAL MARKETING CAMPAIGN TO SUPPORT
THE IMPLEMENTATION OF HEALTH INFORMATION
STRATEGIC PLAN FOR NCDs IN JAMAICA 2020-2025**

The Ministry of Health & Wellness (MOHW)/the Health Promotion and Protection Branch requests proposals from eligible and qualified firms to Develop and Implement Social Marketing Campaign to Support the Implementation of Health Information Strategic Plan for NCDs in Jamaica 2020-2025

The MoHW's 10-year strategic plan, Vision 2030, emphasizes the importance of addressing social determinants of health (SDH) and health inequities. The health promotion strategic plan for NCDs utilizes theoretical approaches that align it with Vision 2030 to address SDH and promote healthy behaviours in "the conditions in which people are born, grow, live, work and age." In addition, these approaches, the Social Ecological Model and the Life Course Concept, reflect the current direction of MoHW health promotion to reduce risk factors for NCDs.

Availability of Bid Documents and Bid Submission:

This is an online tender where tender documents, clarifications and bid submission will only be made available and accepted via the Government of Jamaica Electronic Portal – GOJEP (www.gojep.gov.jm). No offline (hard copies) will be accepted and there will be no physical drop box for drop-off of tender documents.

- Tender documents can be downloaded/accessed as of **Friday, October 22, 2021.**

Submission Deadline:

Tenders must be submitted via GOJEP no later than **Tuesday, November 30, 2021 at 11:00 a.m., local time.**

To participate in this tender opportunity, suppliers must first be registered on GOJEP at www.gojep.gov.jm.

To register, please select the "Register as a supplier" link from the GOJEP system's home page.

For assistance regarding training, registration, download of tender documents and upload of tender proposals, please contact the Ministry of Finance, the Office of Public Procurement Policy Customer Care Desk at 876-932-5220/932-5246/932-5253/932-5251/932-5244 or email at oppccustomer-care@mof.gov.jm.

All requests for clarification and additional information specific to this opportunity will only be facilitated via the GoJEP platform.

Clarification deadline: Tuesday, November 16, 2021 at 3:00 p.m.

The Ministry of Health & Wellness reserves the right to accept or reject any bid, and to annul the bidding process and reject all bids without thereby incurring any liability to bidders.