

## **REQUEST FOR EXPRESSIONS OF INTEREST EOI/ CURRICULUM VITAE**

### **Individual Consultant for the Development of a Communication Strategy and Plan for the Medical Waste Management System**

Over the years, medical waste management has been plagued primarily with poor segregation, minimization, treatment and disposal strategies and practices. This has resulted in an overwhelming increase in medical waste, which until these issues are addressed, will always overburden the capacity of the system to treat and dispose of waste. There is also the issue of medical waste handling and disposal. With 83% of the total medical waste being generated by the health facilities in the public sector, there is a great need for educated practitioners to manage medical waste.

The objectives of the Communication Strategy and Plan for the Medical Waste Management System are to:

- Develop a 3-5 year communication strategy and plan to ensure medical waste management practices are effectively communicated and there is sustained awareness.
- Develop a training guide and plan to ensure that medical waste management communication is consistently delivered in a structured way.
- Prepare a 7-month detailed work plan and implementation schedule.
- Conduct a Situational Analysis of medical waste management communication strategies, messaging and impact and stakeholders needs.
- Develop a detailed internal and external communication strategy aimed at increasing awareness, understanding and knowledge of the public and private health sectors and the general public.

The Ministry of Health & Wellness now invites interested eligible individual consultants to submit their Applications and Curricula Vitae.

#### **QUALIFICATION AND EXPERIENCE**

- A Master's degree in communications, marketing, public policy or other relevant field
- Knowledge in Health Communication is an asset
- More than 10 years of relevant experience in communication strategy and plan development
- Demonstrated knowledge and experience in conducting need assessments
- Demonstrated experiences and skills in facilitating stakeholder/working group consultations.

Expressions of Interest in the form of an Application Letter and Curriculum Vitae must be sent via email to **oleetina.lewis@moh.gov.jm** on or before **Monday, April 3, 2023** no later than **3:00 p.m.**

**Applicants are required to have or obtain a valid copy of Tax Compliance Certificate (TCC).**

The detailed Terms of Reference can be viewed on the MOH website at [www.moh.gov.jm](http://www.moh.gov.jm).

**Public Procurement Officer  
Public Procurement Branch  
Ministry of Health & Wellness  
52-60 Grenada Crescent, Kingston 5**

**We thank all applicants; however, please note only shortlisted candidates will be contacted.**