

**REQUEST FOR EXPRESSIONS OF INTEREST
EOI/CURRICULUM VITAE**

**PROCUREMENT OF INDIVIDUAL CONSULTANT TO
DEVELOP A COMMUNICATION STRATEGY AND PLAN**

Over the years, medical waste management has been plagued primarily with poor segregation, minimization, treatment and disposal strategies and practices. This has resulted in an overwhelming increase in medical waste, which until these issues are addressed, will always overburden the capacity of the system to treat and dispose of waste. There is also the issue of medical waste handling and disposal. With 83% of the total medical waste being generated by the health facilities in the public sector there is a great need for educated practitioners to manage medical waste.

The Ministry of Health & Wellness now invites interested eligible individual consultants to submit their Expressions of Interest (EOI) indicating their qualifications and experiences.

The objectives of the Communication Strategy and Plan for the Medical Waste Management System are

- Develop a 3-5 year communication strategy and plan to ensure medical waste management practices are effectively communicated and there is sustained awareness.
- Develop a training guide and plan to ensure that medical waste management communication is consistently delivered in a structured way.
- Prepare a 7-month detailed work plan and implementation schedule.
- Conduct a Situational Analysis of medical waste management communication strategies, messaging and impact and stakeholders needs.
- Develop a detailed internal and external communication strategy aimed at increasing awareness, understanding and knowledge of the public and private health sectors and the general public.

QUALIFICATION AND EXPERIENCE

- A Master's degree in communications, marketing, public policy or other relevant field
- Knowledge in Health Communication is an asset.
- More than 10 years of relevant experience in communication strategy and plan development.
- Demonstrated knowledge and experience in conducting need assessments.
- Demonstrated experiences and skills in facilitating stakeholder/working group consultations.

The Expressions of Interest in the form of an Application Letter and Curriculum Vitae must be uploaded on the GOJEP on or before Wednesday, November 22, 2023 no later than 3:00 pm.

Applicants are required to submit a valid copy of Tax Compliance Certificate (TCC) with their Application Letter and Curriculum Vitae.

To participate in this Expression of Interest, consultants must first be registered on the GOJEP at www.gojep.gov.jm. To register, please select the "Register as a supplier" link from the GOJEP system's home page.

For assistance regarding training, registration, download of tender documents and upload of tender proposals, please contact the Ministry of Finance, the Office of Public Procurement Policy Customer Care Desk at (876) 932-5220/932-5246/932-5253/932-5251/932-5244 or email at oppccustomer@mf.gov.jm.

The detailed Terms of Reference can be viewed on the MOH Website at www.moh.gov.jm.

Public Procurement Officer
Public Procurement Branch
Ministry of Health & Wellness
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We thank all applicants however; please note only shortlisted candidates will be contacted.