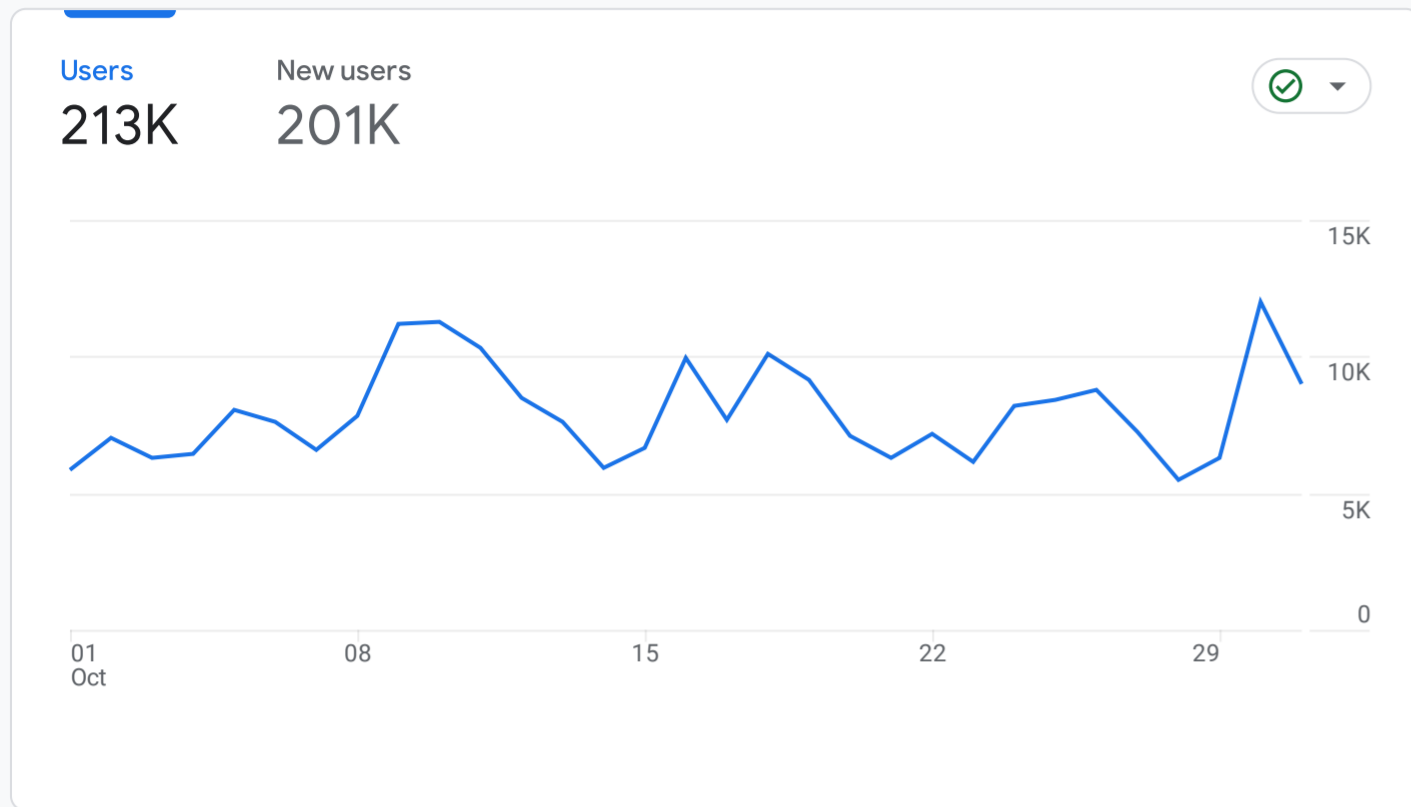


All Users [Add comparison](#)

Custom Oct 1 - Oct 31, 2023

Acquisition overview



New users by First user default channel group

FIRST USER DEFAULT CHA...	NEW USERS
Organic Search	160K
Direct	38K
Referral	1.4K
Organic Social	850
Organic Video	35
Email	15
Unassigned	7

[View user acquisition](#)

Sessions by Session default channel group

SESSION DEFAULT CHANN...	SESSIONS
Organic Search	262K
Direct	50K
Referral	2.7K
Unassigned	1.3K
Organic Social	1K
Email	50
Organic Video	49

[View traffic acquisition](#)

Sessions by Session Google Ad...

No data available

[View Google Ads campaigns](#)

